



**KNOW
YOUR FOOD**



CHICKEN



BY THE NUMBERS – 2025

~250	185 MILLION	\$1.2 BILLION	9,745
family farms	kg of chicken annually	to the provincial economy	total jobs

FUN FACTS

The majority of chickens raised for meat production in Canada are cross-bred from **PLYMOUTH WHITE ROCK** and **CORNISH WHITE** birds. Some specialty breeds such as Silkie and Taiwanese Chickens are also raised for meat production.

DID YOU KNOW?

Barns are cleaned after every flock and fresh bedding laid out before new chicks arrive. All chickens raised for meat are free-run, free to roam the barn with full access to food and water.

ENVIRONMENT

Like all farmers, Canadian chicken farmers care for the land and use resources wisely—like turning manure into crop fertilizer to enrich the soil. They're also making great strides in sustainability, with a 6% drop in carbon footprint per kg of chicken.

Source: Chicken Farmers of Canada 2025 LCA



Chickens in Canada eat a feed consisting of grain, grain by-products and protein-producing seeds, such as meal made from canola and soybeans. A small amount of other protein is added, such as bone meal and vegetable fats, as well as a small amount of vitamins and minerals.

MEET A PRODUCER

Byron Ference, Foothill Poultry

Byron Ference proudly runs Foothill Poultry, a third-generation family farm established in the 1970s near Black Diamond, Alberta, raising about 1 million broilers annually. With wife Lisa, semi-retired parents Reg and Erna and a small team, he blends family tradition with modern technology—like monitoring barn sensors before observing birds' movement. "I like knowing the animals under my care are thriving," he says. "If the birds are doing well, that's success."



All Canadian chicken farmers follow a mandatory **ANIMAL CARE PROGRAM** to provide a high standard of care for their flocks. Healthy chickens are happy chickens.



Visit the Know Your Food website at knowyourfoodab.ca

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